

PRESS RELEASE

Hong Kong, 14 October 2011

SOCIETE GENERALE CORPORATE & INVESTMENT BANKING APPOINTS HEAD OF ASIA PACIFIC GLOBAL MARKETS SALES

Société Générale Corporate & Investment Banking today announced the appointment of **Yann Garnier** as Head of Asia Pacific Sales for Structured Solutions and Fixed Income & Currencies teams within Global Markets. Yann Garnier will be leading the combined sales forces of both teams to provide cross asset solutions to its clients, spanning from flow products to structured solutions.

By combining the Structured Solutions sales forces with Fixed Income and Currencies flow businesses, the bank focuses on delivering a comprehensive range of products as well as advisory services through a unified sales team to address the increasing demand from clients for cross asset solutions and risk management.

In addition and as part of the bank's key development strategy and commitment to the Asia Pacific client business, Yann is also appointed as Head of Interest Rates and Forex Derivatives business for Asia Pacific, in a bid to further strengthen the bank's regional growth and franchise across Financial Institutions & Corporates. In this role, Yann succeeds Jean-Baptiste Langnier who will relocate to Paris to further develop the Bank's client franchise.

Interest Rates and Forex Derivatives business in the Asia Pacific region has gained solid traction over the past years as an increasing portion of corporates are faced with the challenge to manage their interest rates and foreign exchange exposures in an increasingly volatile market. Yann, with his extensive structured solutions knowledge and client connections acquired from Cross-Asset Solutions, will lead the Interest Rates and Forex Derivatives team to offer tailored risk management solutions to sovereign, corporate and authorities in Asia in collaboration with the structured finance professionals from the Global Finance team.

PRESS RELATIONS
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Note to Editors

Biography:

Yann Garnier joined Societe Generale Corporate & Investment Banking in Paris in 1998 as an Equity Derivatives Marketer. He became Structured Product sales covering Eastern Europe and Mediterranean rim countries in 2000. In 2007, he was appointed Equity Derivatives Head of Sales - CEEMEA (Central Eastern Europe Middle East & Africa).

In January 2009, Yann was set to an internal move to Hong Kong to grow SGCIB client franchise as Head of Structured Product Sales - Global Equities & Derivatives Solutions Asia Pacific.

In July 2009, following the merge of Fixed Income and Equity Derivatives divisions, Yann was appointed Head of Sales for the newly created Cross-Asset Solutions group to further develop the Bank's client franchise in the field of Structured Solutions and Advisory across all asset classes in Asia.

Yann graduated from EDHEC Business School in 1998 and holds a Master's degree in Business Law from Paris X University.

Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Its 157,000 employees* based in 85 countries accompany more than 33 million clients throughout the world on a daily basis.

Societe Generale' teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- Retail banking in France with the Societe Generale branch network, Credit du Nord and Boursorama
- International retail banking, with a presence in Central and Eastern Europe and Russia, in the Mediterranean basin, in Sub-Saharan Africa, in Asia and in the French Overseas Territories
- Corporate and investment banking with a global expertise in investment banking, financing and global markets.

Societe Generale is also a significant player in specialised financing and insurance, private banking, asset management and securities services.

Societe Generale is included in the international socially-responsible investment indices: FTSE4good and ASPI.

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** including employees of Société Marseillaise de Crédit acquired in September 2010 by Crédit du Nord*

Societe Generale Corporate & Investment Banking

At the core of Societe Generale's universal banking business model, the Corporate & Investment Bank is a well-diversified and leading player with nearly 12,000 professionals present in 33 countries across Europe, the Americas and Asia-Pacific.

Standing by its clients across sectors, the Corporate & Investment Bank tailors solutions for them by capitalising on its worldwide expertise in **investment banking, global finance, and global markets**.

- **For Corporates, Financial Institutions and public sector:** providing a global advisory approach (M&A, debt, equity transaction, capital structure, and asset & liability management), as well as quality capital raising solutions across the debt and equity spectrum, optimised financing and expert risk management responses notably in the realm of foreign exchange and rates derivatives.

- **For investors:** offering reliable and sound investment opportunities and risk management solutions through its integrated global markets platform delivering seamless access to markets (equity, rates, credit, currencies, commodities and derivatives), as well as advice and solid financial engineering, quality of execution and forward looking research across asset classes.

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